

MAHTS 2023 SPONSORSHIPS

Get additional visibility for your company by becoming a sponsor at MAHTS 2023. This is your opportunity to get your brand in front of thousands of landscape and hardscape contractors from across our region – who gather to learn, network, and celebrate!

Don't see a sponsorship listed that suits your company's needs? Contact Sally O'Shea at (610) 544-5775 today to discuss!



\$20,000 each

ARENA NAMING RIGHTS

\$20,000 (Two sponsorships available)

A premier sponsorship that offers full visibility in one of two arenas where you can display your product or equipment as part of the staging area. Sponsorship gives you the opportunity to make a 2-minute presentation at the beginning of each session and to distribute your company's brochure to attendees. You may also display your company banner as a backdrop to the production

Platinum sponsorships include:

- ◆ Promotion in 30-second video in Arenas
- ◆ Promotion in 30-second video on social media
- ◆ Complimentary (10x20) End Cap Booth Space (furnishings, utilities, labor are additional)
- ◆ Opportunity to present an educational seminar in the Arenas
- ◆ Product inclusion in the Central Belgard/EP Henry display
- ◆ Join us in welcoming our Distributor customers at the Tuesday evening MAHTS "Sneak Peek" Event, on the show floor and in the Arenas
- ◆ Social Media Posts through EP Henry
- ◆ Listing on Show Entrance Display
- ◆ Company logo on show promotions
- ◆ Listing on MAHTS.com



TOOLS OF THE TRADE DEMO AREA

\$12,500 (Exclusive sponsorship)

A 20'x 40' area located within the confines of the trade show area will be set aside and promote has the "XYZ Company Tools of the Trade Demo Area" for two days. This is an opportunity to demonstrate your company's equipment, tools, and products in a highlighted area.

BEST PRACTICES INSTALLATION ARENA (SPANISH)

\$10,000 (Exclusive sponsorship)

The XYZ Company Best Practices Installation Arena offers courses in Spanish, located adjacent to the trade show floor and will be used for installation demonstrations in Spanish during the two show days. This is a premier sponsorship that offers full visibility where you can display your product or equipment as part of the staging area. Also offers the opportunity to make a 2-minute presentation at the beginning of each session and distribute your company's brochure to registrants attending each session.

INNOVATIONS DEMO STAGE

\$10,000 (New!) (Exclusive sponsorship)

Open to all attendees, the Innovation Stage features dynamic presentations from top experts in new technologies, materials, building systems, and design. These lively, information-rich talks will showcase advances that are shaping the future of the Hardscape Industry. The opportunity to give a presentation will be offered to exhibitors and sponsors on a first-come first-served basis and will range from 15 to 30 minutes.

A schedule of presentations will be published online and handed out at the show to attendees.

Gold sponsorships include:

- ◆ Opportunity to present an educational seminar
- ◆ Social Media Posts through EP Henry
- ◆ Complimentary (10x20) Booth Space (furnishings, utilities, labor are additional)
- ◆ Listing on Show Entrance Display
- ◆ Listing on Innovations Demo Stage Schedule online and handed out at the show
- ◆ Company logo on show promotions
- ◆ Listing on MAHTS.com

FOR MORE INFO, CONTACT:

Sally O'Shea soshea@ephenry.com 610-544-5775





\$5,000 each

BUFFET LUNCH

\$5,000 *New!*
(Multiple sponsorships available)

A buffet lunch will be hosted in the Food Courts located within the Exhibit Hall on Wednesday and Thursday. The sponsor can provide product signage and placement of promotional literature at dining tables.

MOBILE APP

\$5,000 *New!* (Exclusive Sponsorships)

The MAHTS 2023 Mobile App ensures your visibility to potential customers and will be available to all registrants. It will be introduced in the email sent to the MAHTS audience prior to their arrival. You will be featured in the sponsor banner allowing for pre-event visibility and allowing the audience to get more information about your company, where to find your booth...

Silver sponsorships include:

- ◆ Social Media Posts through EP Henry
- ◆ Discounted Booth Space - \$100 for each 100 SF
- ◆ Listing on Show Entrance Display
- ◆ Company logo on show promotions
- ◆ Listing on MAHTS.com



CONTINENTAL BREAKFAST

\$3,000 (Multiple sponsorships available)

Host the morning continental breakfast where MAHTS attendees are greeted in the show entrance area. The sponsor can provide product signage and/or logo-branded coffee cups.

HOTEL SHUTTLE

\$2,500 (Multiple sponsorships available)

Host the shuttle service transporting MAHTS attendees between the Hard Rock Casino Hotel, Caesars Atlantic City and the Atlantic City Convention Center. The sponsor can provide promotional literature on the shuttle.

TRADE SHOW BADGE LANYARDS

\$2,000 plus cost of lanyards
(Exclusive sponsorship)

Your company's branded logo will be hanging around the neck of every attendee. Every exhibit hall attendee, conference attendee and speaker will receive a badge holder lanyard with your imprinted branded logo when they check in. Lanyards are an additional cost to the listed sponsorship fee.

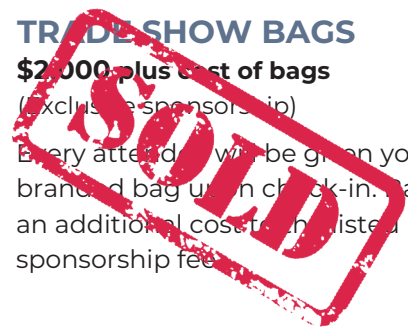
TRADE SHOW BAGS

\$2,000 plus cost of bags
(Exclusive sponsorship)

Every attendee will be given your logo-branded bag upon check-in. Bags are an additional cost to the listed sponsorship fee.

Bronze sponsorships include:

- ◆ Listing on Show Entrance Display
- ◆ Company Logo on show promotions
- ◆ Listing on MAHTS.com



FOR MORE INFO, CONTACT:

Sally O'Shea soshea@ephenry.com 610-544-5775

2023 SPONSORSHIP APPLICATION FORM

Increase your company's name recognition and exposure to your customers through our Mid-Atlantic Hardscaping Trade Show™ (MAHTS®) Sponsorship Program!

Build your company's brand awareness by partnering with MAHTS. Please indicate the sponsorship desired, then complete and return this registration form to the address listed below.



2023 MAHTS SPONSORSHIPS

- | | |
|--|---|
| <input type="checkbox"/> Platinum: Arena Naming Rights SOLD | \$20,000 (Two sponsorships available) |
| <input type="checkbox"/> Gold: Tools of the Trade Demo Area SOLD | \$12,500 (Exclusive sponsorship) |
| <input type="checkbox"/> Gold: Innovations Demo Stage SOLD | \$10,000 (Exclusive sponsorship) |
| <input type="checkbox"/> Gold: Best Practices Installation Arena (Spanish) SOLD | \$10,000 (Exclusive sponsorship) |
| <input type="checkbox"/> Silver: Mobile App | \$5,000 (Exclusive sponsorship) |
| <input type="checkbox"/> Silver: Buffet Lunch | \$5,000 (Multiple sponsorships available) |
| <input type="checkbox"/> Bronze: Continental Breakfast | \$3,000 (Multiple sponsorships available) |
| <input type="checkbox"/> Bronze: Hotel Shuttle | \$2,500 (Multiple sponsorships available) |
| <input type="checkbox"/> Bronze: Trade Show Badge Lanyards | \$2,000 plus cost of lanyards (Exclusive Sponsorship) |
| <input type="checkbox"/> Bronze: Trade Show Bags SOLD | \$2,000 plus cost of bags (Exclusive Sponsorship) |
| <input type="checkbox"/> Custom Sponsorship | \$_____ |

"Have an idea for a Custom Sponsorship, don't delay, contact us now!"

Note: In addition to any sponsorship, there is a minimum of one trade show booth commitment required, unless otherwise approved by EP Henry.

Company Name: _____
Mailing Address: _____
State: _____ Zip Code: _____
E-Mail: _____
Print Name: _____
Date: ____/____/____

Contact Person: _____
City: _____
Telephone: (____) ____-____ Cell: (____) ____-____
Website: _____
Signature: _____

Sponsorship Commitment Total: \$_____

Payment Enclosed: (please indicate) Check* Visa Mastercard American Express
(Please make checks payable to: **EP Henry Corporation**)

*A sponsorship is not guaranteed or confirmed until payment in full is received

Card# _____ Expiration Date ____/____ Code: _____

Name on Card: _____ Billing Zip Code: _____ Signature: _____

Send Payment with registration form to:
EP Henry
Attn: MAHTS
201 Park Avenue, Woodbury, NJ 08096

For more details on specific program details contact:
Sally O'Shea | soshea@ephenry.com

FOR OFFICE USE ONLY:

Application Received Date: _____ Booth #: _____

Sponsorship Selection: _____

Payment \$_____ Date: _____ CC(last 4) _____ Confirmation # _____