

Mid-Atlantic Hardscaping Trade Show 2012

January 18 – 19, 2012

February 7 – 8, 2012

Trade Show Guide Advertising Facts

Reservation and Ad Copy Deadline: December 30, 2011

Put your company in the spotlight!

Distributed to over 2,000 industry professionals in attendance at the Mid-Atlantic Hardscaping Trade Show 2012!

- Hardscape Contractors, Masonry Contractors, Landscape Contractors, Design Professionals, Site Contractors, Golf Course Professionals, Facility Managers, Landscape Architects, Engineers, Architects and Authorized EP Henry Hardscape Dealers

Attendee reference guide throughout the year providing an exhibitor listing with addresses, telephone numbers, fax numbers and website addresses.

Easy reference listing by the manufacturers name.

Required Materials:

- Digital Files
 - JPG with laser copy or
 - EPS (fonts to outlines, curves or paths) with laser copy or
 - Quark documents to size with supporting images, fonts and laser copy (Mac Only)
 - Hi-resolution PDF (with fonts embedded) with laser copy
- Resolution: All artwork, logos and photographs must be 300 dpi.
- Colors: All ad files to be built from process colors (CMYK).

Rates:

Outside Back Cover (live area 7.75”w x 10.25”h)	\$ 1,250
Inside Back Cover (live area 7.75”w x 10.25”h)	\$ 1,000
Inside Front Cover (live area 7.75”w x 10.25”h)	\$ 1,000
Full Page (live area 7.5”w x 9.75”h) (CMYK)	\$ 750
Half Page (live area 7.5”w x 4.75”h) (CMYK)	\$ 500
Quarter Page (live area 3.625”w x 4.75”h) (CMYK)	\$ 350

Non-exhibiting companies add \$500 per advertisement to the prices listed above.

Advertising Conditions:

- Advertisers and their agencies assume full responsibility for content and accuracy.
- Ad materials will be returned when accompanied by written request only. Publisher assumes no responsibility for materials not called for 30 days after publication.
- Ad rates are non-commissionable.
- EP Henry Corporation reserves the right to refuse or to edit any advertisement for any reason it deems necessary.
- No refunds will be given if materials are received after the deadline of December 30, 2011.
- Payment is to accompany artwork. Advertisers and their agencies are jointly responsible for payment of all contracted advertisements.

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Advertising Space Reservation Form

Reservation and Ad Copy Deadline: December 30, 2011

Advertiser (Company Name)

Date

Contact Person

Address

City

State

Zip Code

Telephone #

Fax #

Email address

Ad Size:

Rate:

\$ _____

\$ _____

Artwork: _____ Enclosed

_____ To follow

Method of Payment:

_____ Company Check, **Make check payable to EP Henry Corporation**

Mail to: EP Henry Corp, . Attn: Colleen Boyce, P.O. Box 615, Woodbury, NJ 08096

_____ VISA or MasterCard

Card # _____ - _____ - _____ - _____ Exp Date ____/____

Name on Card _____ Signature _____

Amount Enclosed \$ _____

Please return Advertising Space Reservation Form with payment information to:

Mid-Atlantic Hardscaping Trade Show

Fax: 856.845.6278

E-mail: sally.oshea@comcast.net